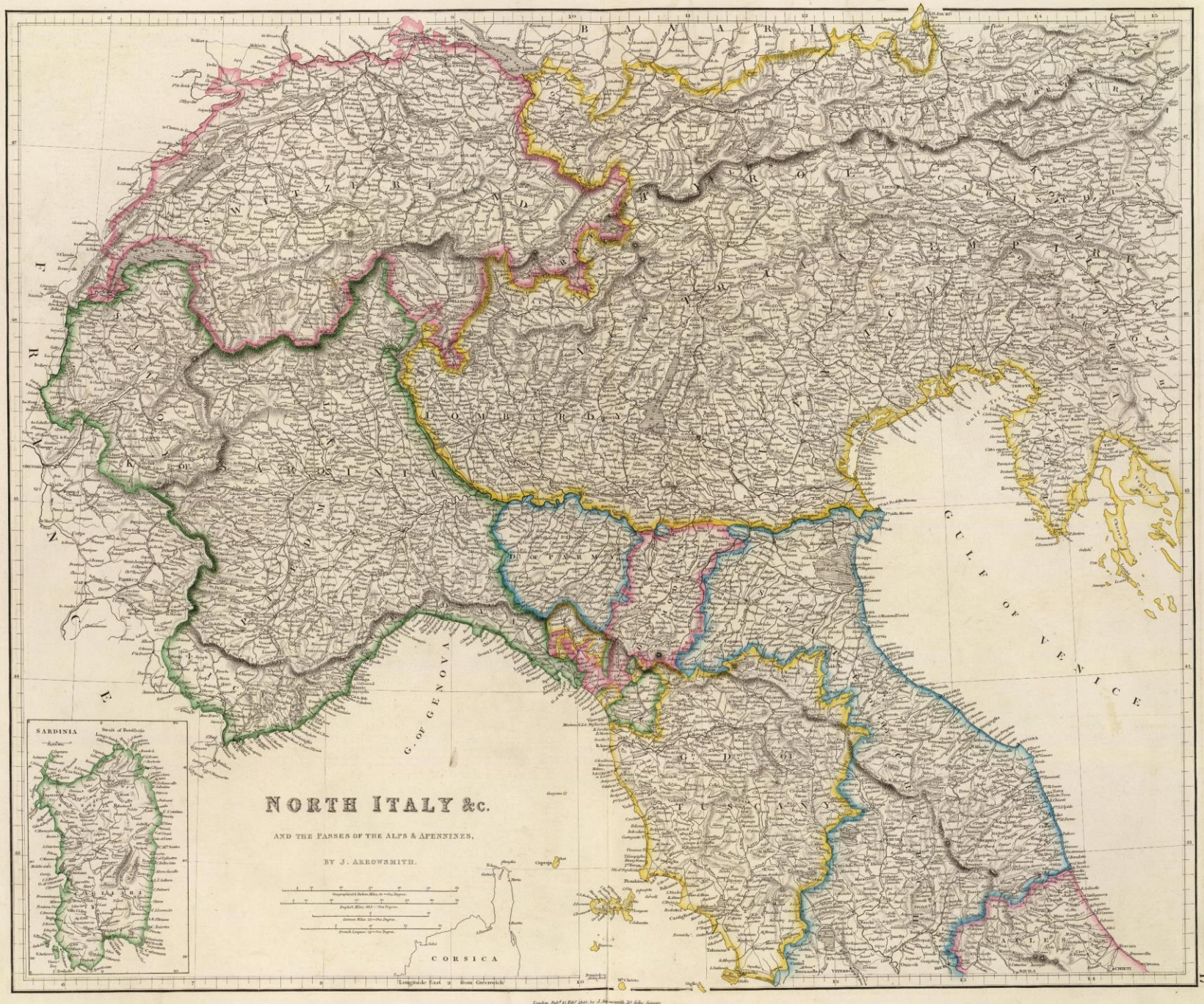




ITALY

& Piedmont

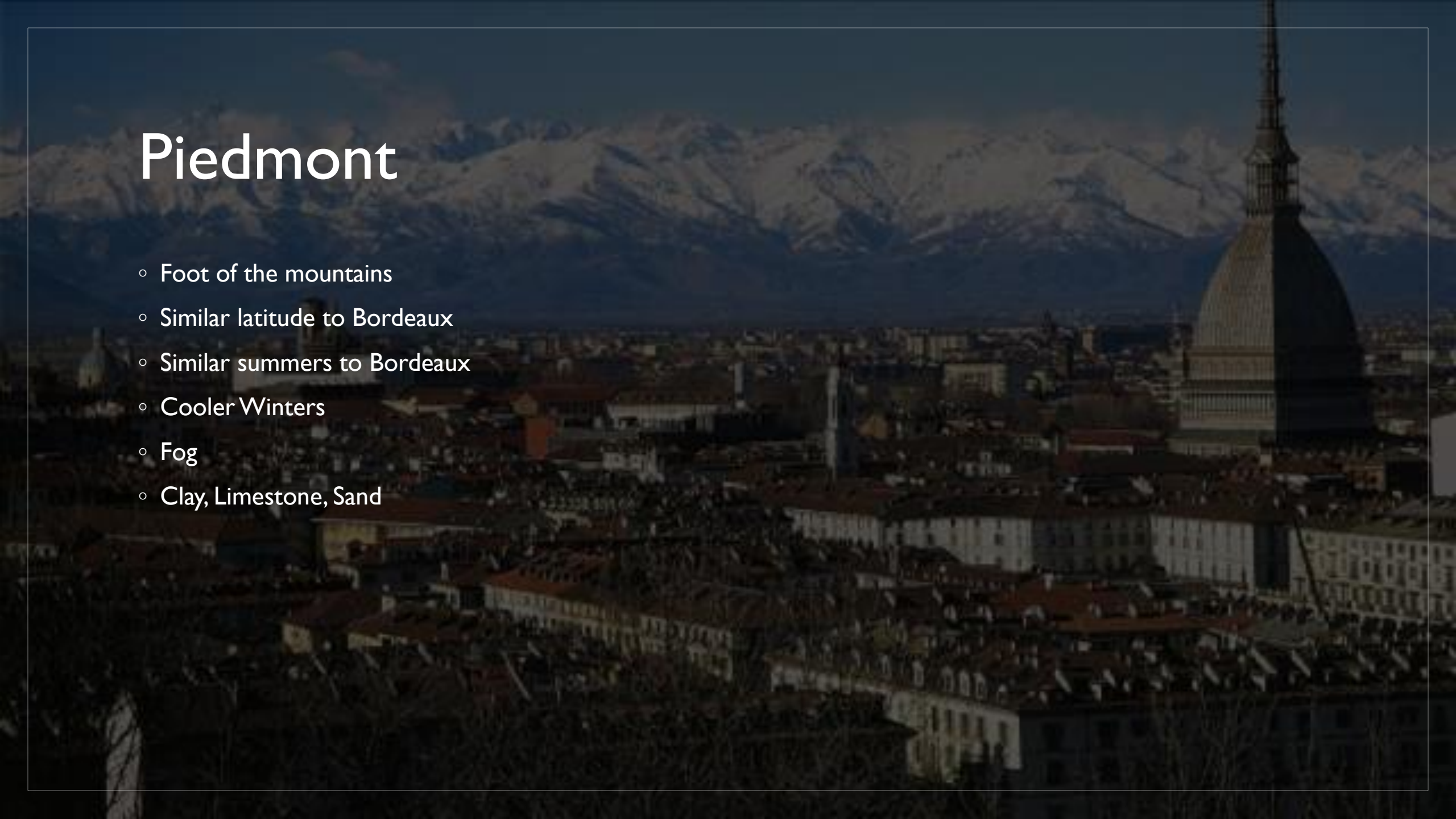


History

- Greeks
- Romans
- Merchant Republics
- Austrians
- Italy 1861
- Kingdom
- Republic

Piedmont

- Foot of the mountains
- Similar latitude to Bordeaux
- Similar summers to Bordeaux
- Cooler Winters
- Fog
- Clay, Limestone, Sand





Appellations

- DOC
- DOCG
- NO IGT
- Barolo
- Barbaresco
- Gavi
- Moscato d'Asti
- Gattinara
- Langhe
- Barbera d'Alba & Barbera d'Asti

Barolo & Barbaresco

- Barolo

500 000 cases of wine

Tourist-oriented

Structured

Main Crus:

- Cannubi

- Brunate

- Falletto

- Fiasc

- La Serra

- Barbaresco

200 000 cases of wine

Local-oriented

Softer

Main Crus:

- Rabaja

- Pora

- Rio Sordo

- Sori San Lorenzo



Other important grapes

- Barbera
- Dolcetto
- Arneis
- Cortese
- Moscato

- Barbera only other grape to Nebbiolo to be grown in sunnier slopes
- Dolcetto softer, lighter and spicier. Everyday wine
- Arneis almost extinct white grape variety, with a relatively full body and floral and fresh character
- Cortese is the grape variety of Gavi which produces crisp, dry, white wines in the S of the region
- Mostly used for the sparkling Moscato d'Asti. Low in alcohol, a quite sweet and aromatic wine.

Icons

- Roberto Voerzio
- Bruno Giacosa
- Vietti
- Elio Altare
- Pio Cesare
- Roagna
- Produttori del Barbaresco
- Musso
- La Scolca
- Gaja

